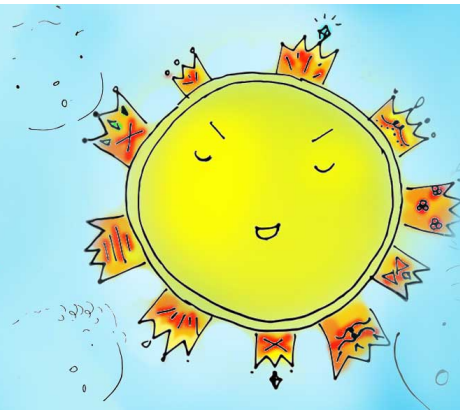


# KING COVID and the Kids Who Cared

By Nicole Rim



## FOR IMMEDIATE RELEASE

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## NEW FREE EBOOK HELPS KIDS CARE FOR THEMSELVES AND OTHERS DURING COVID-19

*Boston artist is inspired to write a free children's ebook to inform, encourage and empower children to care for themselves and others amidst the coronavirus.*

**Boston, Mass. (April 13, 2020)** – A new downloadable children's ebook has become one of the rising free resources for teachers, families and parents to help kids understand how to better care for themselves and others during the global COVID-19 pandemic.

Boston artist **NICOLE RIM** has responded to her local community's need and authored [\*King COVID and the Kids Who Cared\*](#), now available online in two different versions for ages 4-6 and 7-9, with a Spanish translation releasing tomorrow and other translations later this week.



"This book was inspired by wanting to help the kids from my church since Lynn, Mass. is home to many immigrants and refugee families. I heard an interview with a scientist on public radio describing the coronavirus in such a descriptive way, using the crown as a key to unlock the cell – which really helped me visualize one of the pages and how a helpful story could be told," said **RIM**. "I wanted to distill the complex information that was circulating in a kid-friendly way because I know that kids are capable of playing such an important role."

Just like adults, children are having a difficult time understanding how to think about the global COVID-19 pandemic. This ebook doubles as a coloring book, giving children the opportunity to take time to reflect on their experience and add their own creative input into their narrative.

"This is a powerful resource that acts as both a storybook and a therapeutic coloring book. *King Covid and the Kids Who Cared* is a beautiful tool to help kids handle this collectively confusing and potentially traumatic experience," said **SARAH RUMEAU**, Marriage and Family & Mental Health Counselor. "This opportunity for children to read, sit and color in their 'creative say' into the COVID-19 experience is a wonderful way for families to process well."

[\*King COVID and the Kids Who Cared\*](#) is available for free download, with a Spanish version releasing Tues, April 14 and translations in Portuguese and Khmer for the local Cambodian communities. Rim is available for phone and video interviews, as well as book narration and more. Additional quotes and photos are available. One of her deepest desires is to play a role in helping children from culturally-diverse communities have resources to thrive.

### ABOUT NICOLE RIM

Rim is a graphic designer who loves producing design solutions through research, iteration and instinct. She is currently working as the Art Director for Gordon-Conwell Theological Seminary and has worked on a number of print and digital media projects for a diverse range of clients. When she is not designing things, she enjoys working with kids and volunteering in her community. Read more at [www.nicolerim.com](http://www.nicolerim.com).

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